

Zouk Weekender Survey *Analysis*

Understanding our Community's
Interests & Needs





39

*Total
Respondents*

19Sep - 02Oct (2023)



PURPOSE OF THE SURVEY

"To gather insights on zouk dancing techniques & interests."

"To understand community preferences for workshops & events."

"To identify areas of improvement & opportunities for growth."



TOP 3 THEMES



COUNTERBALANCE

Most frequently mentioned.
Strong interest in understanding and mastering this move.



HEAD MOVEMENTS

Emphasis on traveling,
tilted and constant



MUSICALITY

Understanding music
timing and creative
dynamics





THEMES continued..



BODY MOVEMENTS

A recurring theme mentioning rolls, waves, isolations & syncopations.

ARM MOVEMENTS

Airplanes, Pretzels and a mention of how followers are given off-hand instructions in workshops.

ADVANCED TECHNIQUES

Wanting the need for more advanced training on cambres, tilting spins & 360 degree pivots.

FOLLOWERS PERSPECTIVE

Adapting to different leads and sensing their cues and expressing musicality.

CONNECTION & CREATIVITY

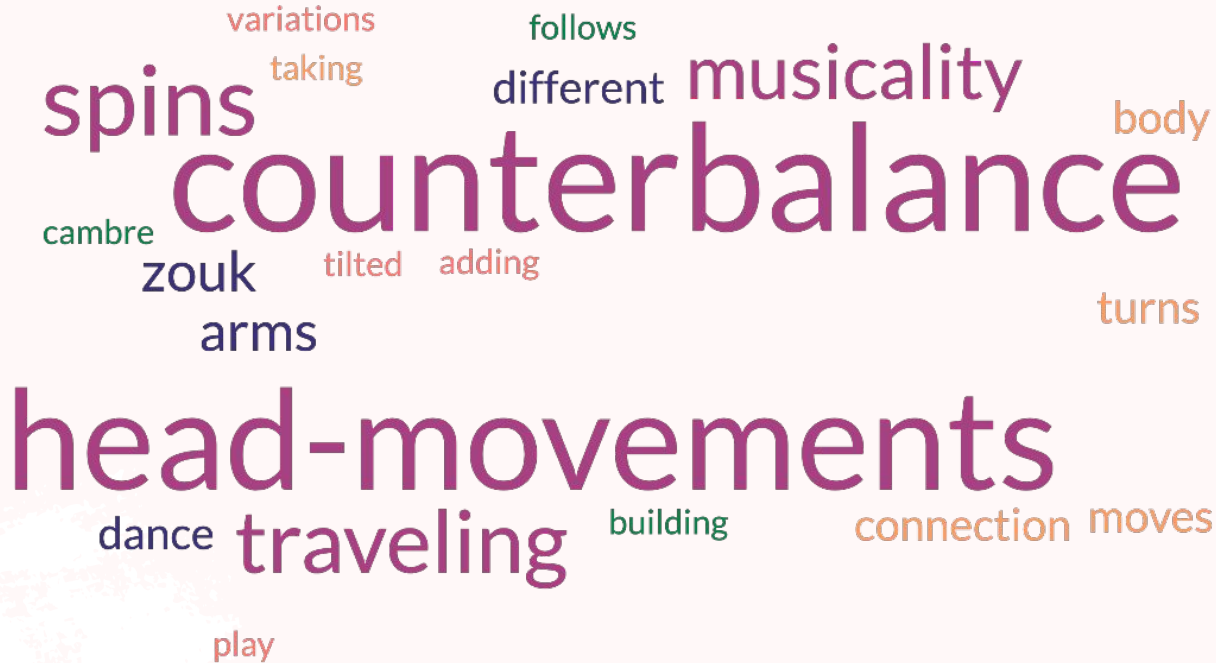
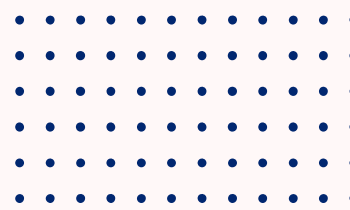
Few responses focusing on zouk embrace, connections and maintaining the flow.

SAFETY & INCLUSION

Need for more etiquettes and consent oriented discussions when it relates to social dancing.



WORD CLOUD



**Visual representation of the survey responses text data where the frequency of each word determines its size and prominence in the cloud.

SENTIMENT ANALYSIS

LEANING POSITIVE

75%

OVERALL

Sentiment percentages can total over 100% since they aren't mutually exclusive. The overall sentiment indicates the text's main tone.



POSITIVE

70%

The text conveys enthusiasm and interest in zouk dancing, highlighted by positive phrases and emojis. It reflects a strong desire to learn and a positive attitude towards the dance.

NEUTRAL

80%

The text primarily contains neutral and technical descriptions about zouk dancing techniques.

NEGATIVE

20%

One statement expresses mild dissatisfaction with workshops that inadequately instruct followers on arm movements.



RECOMMENDATIONS FOR EVENT ORGANIZERS



- Organize workshops on the top techniques/topics identified.
- Consider hosting more follower-centric workshops.
- Implement measures to ensure safety and promote consent.
- Engage with the community to regularly understand evolving needs.



GRATEFUL FOR YOUR PARTICIPATION



RAW DATA.....1

QUESTION:

- Share 2 topics you would like to learn/improve upon during weekends, regardless of who's teaching it (example: Counterbalance and Traveling Head Movements).

RESPONSES:

- Creating spins in Counterbalance. Taking advantage of momentum.
- Variations on basics (adding variety without complexity to keep the dance interesting) Collaboration in the dance; taking queues from your follow.
- head-movements and counterbalance.
- Musicality and different timings to play with.
- head-movements, the elasticity of connection.
- Body movement in linear basic with partner, syncopation in phrasing.
- Airplane arms..or pretzel arms..Arms in general ^^; and counterbalance always lol.
- Counterbalance and traveling head-movements! Also rotisserie and tilted turns. Everything!
- Traveling head-movements and balloon.

RAW DATA.....2

- Advanced moves building on Gostosinho and Cambre.
- Being able to pivot 360 degrees w follows, spins.
- constant head-movements like Evelyn type.
- The zouk frame - the tension and compression require for zouk dancing!
- As a beginner, I would like to know more about turns with the hair whipping and body rolls 🤗.
- I'd like more follower-centered workshops. Don't really have a preference what they're about. I'm just tired of workshops where they teach a leaders footwork variation and the follows are given off-hand instructions on what to do with their arms.
- Counterbalance and one-footed spins (and cozy comfort).
- Counterbalance and spins.
- Exactly that, traveling head-movements and counterbalance.
- Body moves (rolls, waves, insulations) and types of "whips" (Raul, Chicote, Cambre).
- ALL head-movements and different steps/ways to execute the steps (playful gestures, etc) because I learn best by feeling the movements. I like adding to my "zouk step vocabulary" (and I don't mean the literal words 😊) so when someone leads something, I may have an idea of what they are asking and options for how to answer back. ❤️
- Follower's techniques with learning to be more adaptive and sensitive to leads but also staying authentic. How to play and express musicality as a follower.
- Zouk styling, building off of fundamentals.

RAW DATA.....3

- Posture Cool moves.
- Counterbalance, change in dynamics.
- Torsion, musicality.
- Advanced tilting spins - traveling head-movements.
- Counterbalance and spins.
- Traveling head-movements and tilted turns.
- Arm styling.
- Connection and creativity.
- Traveling head-movements, musicality, consent and inclusion in social dancing (this one matters who is teaching it 😊).
- Traveling head-movements, close embrace.
- Musicality and dynamic movements (lyrical).
- The four dynamics and putting it to the musicality
- Maintaining flow and connection.
- Counterbalance, Spins, head-movements. Example video: [YouTube](#).
- Spins and hair-ography (how to deal with hair and make part of the dance).
- Counterbalance + falls + grips.
- Would like to learn foundational counterbalance and different variations of counterbalance.



THANKS

Do you have any questions?



[@ly.tn.le](https://www.instagram.com/ly.tn.le)

[@amitrampurkar](https://www.instagram.com/amitrampurkar)

CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**